



**Bennett Institute  
for Public Policy**  
Cambridge

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## **Bennett Institute Newsletter - May 2019**

On the 15th of April the Bennett Institute marked its first year with our annual conference, providing an opportunity for us to share insights from some of the projects we are running, and reflect on what we have achieved in the last twelve months. A lot has happened at the Institute in this period. Our research team has tripled in size, and we have contributed to discussions with senior policy-makers on UK intergovernmental relations, the UN System of Environmental-Economic Accounting, the UK Committee on Climate Change and the UK's Industrial Strategy Council.

At the conference we showcased our growing research portfolio, which included an exploration of how we can address sustainability, climate change and social capital by moving to a wealth economy, chaired by Sir David King, and how we can evolve industrial strategies to create equitable societies, chaired by Dr Tony Curzon Price. We were delighted to speak to delegates from fellow policy research units across the UK and further afield – details of our next conference will be announced in this newsletter in the autumn.

Our research and team continues to grow – most recently we welcomed Davide Luca who will be working on our new project on Left Behind Places in Europe launching in the summer, whilst Saite Lu and Marco Felici have joined our Wealth Economy team.

We have also welcomed on board Stephan Shakespeare and Joel Rogers de Waal from YouGov as affiliate researchers, who we have been working with on a major new survey on globalism, the results of which have figured prominently in [The Guardian newspaper](#) in recent days.

Diane Coyle, Penny Mealy and Jacob Miller contributed to the recent Manchester Independent Prosperity Review, and we are delighted to share with you a [policy brief](#) based on their findings there. Our publications section below, highlights our most recent policy briefs and reports, including our [Research and Vision](#) overview which details all our projects so far.

Michael Kenny – Director of the Bennett Institute for Public Policy

## News

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### on globalism

is a significant new project  
on the effects of globalism. The  
survey were released

YouGov CEO, Stephan Shakespeare said: “The YouGov-Cambridge Globalism Project is a new, annual study and the largest of its kind on populism and the public state of globalisation, including national samples in twenty-three countries spanning the world.”

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### **Wealth Economy team contributes to revision of UN System of Environmental-Economic Accounting**

The Bennett Institute's Matthew Agarwala has contributed to the United Nations Statistics Division's process for capturing the value of air filtration ecosystem services within an accounting framework.

The research notes: 'Poor air quality is estimated to result in 4.5 million attributable deaths globally every year and is a major cause of morbidity. It also impacts negatively on visibility, infrastructure such as buildings, and on the state of habitats and species. By improving air quality, vegetation helps to mitigate these impacts on individuals' health and wellbeing as well as supporting habitat function and species survival.'

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## World's first guide on global GovTech

Dr Tanya Filer has created a guide on the nascent field of GovTech. This young and fast-moving innovation ecosystem is yet to have much advisory literature: *Thinking about GovTech* has a global focus and contains eight recommendations for policymakers and other industry stakeholders.

Dr Filer writes: “First, policymakers must build the foundations for GovTech, rather than attempting to leapfrog over them. To reap the possible benefits of GovTech, policymakers must prioritise four core areas: developing core digital infrastructure; building robust cybersecurity systems and talent pipelines; ensuring universal internet access; and enabling universalism in access and use of online public services, including through accessibility and digital skills for all.”

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spect Public Policy Prize  
Lybeck, Leverhulme Early  
chester Institute of  
ity of Manchester.

ted for plans to promote  
growth in the knowledge economy in left behind

places, through the creation of new knowledge hubs. You can read his article in [\*Prospect online\*](#).

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## Publications

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**Policy Brief:** [Local Industrial Strategies: building on strengths, addressing weaknesses, Diane Coyle, Penny Mealy, Jacob Miller](#)

**Policy Brief:** [Contingency Planning: The 1975 and 2016 Referendums, Lindsay Aqi](#)

**Report:** [Thinking about GovTech, Tanya Filer](#)

**Policy Brief:** [Policy Success and Failure, Oliver Daddow](#)

**Report:** [Research and Vision 2019](#)

## From the blog

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**Gill Kernick and Martin Stanley:** [Learning from Grenfell - avoiding the next 'black swan' tragedy](#)

**Ben Goodair:** [More troubles for the High Street: What are the odds of that?...](#)

**Alexander Shermansong:** [Make Tech Work for All](#)

**Steve Unger:** [Regulating the digital sector](#)

**Pepita Barlow:** [Trade deals, health & obesity: why Liam Fox should read the fine print](#)

## Events

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### Is the British Civil Service an endangered species?

Queen's Lecture Theatre, Emmanuel College,  
Cambridge

23 May 2019 / 5.30pm - 6.45pm

The Bennett CSaP Distinguished Lecture will be delivered by Lord Wilson of Dinton.

In 2002, just before he retired as Cabinet Secretary, Lord Wilson delivered a reflective talk about the state of his profession. In the much-changed world of 2019 he will revisit this subject from the point of view of an outsider, based in the House of Lords, as he is now.

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## Staff activity

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Professor Diane Coyle

## Publications

- Report & news: the [Greater Manchester Prosperity Review](#) launched in Manchester on 08 February. Also featured in the Financial Times.
- Working papers: Recent ECoE working papers: “[Understanding the Sharing Economy](#)”, “[Towards a Framework for Time Use, Welfare and Household-centric Economic Measurement](#)”, “[Cloud Computing and National Accounting](#)”
- Bennett Institute Policy Brief: Local industrial strategies; building on strengths, addressing weaknesses, March

## Events

- Participated in the Social Science Foo Camp in Silicon Valley (with a range of distinguished participants including Nobel Prize winners Joseph Stiglitz and Danny Kahneman), February
- Wealth Economy Launch Workshop, Clare College Cambridge, 25 February
- Launch of Furman Review on digital competition
- Academic presentation at Royal Economic Society Annual Conference, 15 – 17 April
- Presented paper at the Cambridge Symposium on Competition Policy at Clare College, 17 May
- ‘Analysis for Industrial Strategy Grand Challenges and Missions’ - BEIS Roundtable, May
- Attended Royal Society/British Academy workshop on narratives in science
- Participating in National Academies of Science and Royal Society Symposium on Artificial Intelligence, Washington DC
- Attended a meeting of the Industrial Strategy Council

## Other activity

- Began a new project funded by the EPSRC on Science and Policy
- Awarded Nuffield Foundation funding for a new project on the value of data, with the Open Data Institute

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**Professor Michael Kenny**

## Publications

- Article: Cambridge University's *Research Horizons* magazine, with Bennett Institute researcher Ben Goodair, on how academic research can inform policy debates about inequalities within the Eastern region, March

## Events

- Led a Research Scholar workshop at Queen's University Belfast, on national identity, governance and constitutional policy in the UK, 05 February
- Invited to a seminar with Chloe Smith MP, the Minister for the Constitution in the UK Government, where Prof. Kenny presented the key findings of the report which he and Jack Sheldon recently published on [inter-governmental relations](#), February
- Prof. Kenny welcomed the arrival of Dr Cléo Chassonnery-Zaïgouche, a newly appointed post-doctoral research associate based in CRASSH, who will work with him on some of the public policy dimensions of the '[Expertise under Pressure](#)' project which is funded by the Centre for the Humanities and Social Change, March
- Gave his inaugural lecture at POLIS, *How should the UK govern itself in the time of Brexit?* 28 March

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## Dimitri Zenghelis

### Publications

- Coordinating Lead Author for [Global Environment Outlook](#) (GEO-6), UNEP April
- Authored article on [can we live sustainably](#) for Lombard Odier
- Co-authored [Report of the Advisory Group on Costs and Benefits of Net Zero](#) for the Committee on Climate report '[Net Zero – The UK's contribution to stopping global warming](#)' with Paul Ekins, Mallika Ishwaran, Rain Newton-Smith, Phil Summerton and Karen Turner, May 2019
- Blog: '[Nobel for Economics 2018 – a question of imbalance](#)' Grantham Research Institute on Climate Change and the Environment, London School of Economics, April

- Blog: Bennett Institute '[Mind over matter – how expectations generate wealth](#)' and '[Social capital – the wealth all around us](#)', Cambridge University February/March
- Blog: [No, after you... why sequencing matters in a majoritarian numbers game](#), Brexit Blog, London School of Economics

#### Other activity

- Presented the Wealth Economy Project to the sponsor, Letter One, in London
- Presentation on 'The economics of climate change and sustainability' IIP UCL in Rethinking Capitalism lecture series
- Presented at IPPR at launch of '[This is a crisis: Facing up to the age of environmental breakdown](#)' see <https://www.businessgreen.com/bg/blog-post/3070955/crisis-what-crisis-that-crisis-that-crisis-there>
- Wealth Economy Workshop, Clare College Cambridge, 25 February
- Presentation on [sustainable innovation at Delphi Economic Forum](#), Greece.
- Presentation on wealth economy and sustainability, Bristol University, March

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## Matthew Agarwala

#### Publications

- Co-authored the research paper on valuing air filtration ecosystem services for the UN SEEA Experimental Ecosystem Accounting: Revision 2020, which will be proposed for adoption as a UN Statistical Standard in 2020

#### Other activity

- Awarded an ONS research grant for a project entitled 'National Statistics for the Wealth-Based Economy'
- Named Economics Adviser to Cambridge Global Conversations, working with John Barker and Julian Huppert. The inaugural conversation will take place in Cambridge, July 6-7 and focuses on the ethics of climate change
- Presented the Wealth Economy Project to the sponsor, Letter One, in London

- Wealth Economy Workshop, Clare College Cambridge, 25 February
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## Dr Penny Mealy

### Publications

- Economic Complexity Analysis, *Technical Report for the Greater Manchester Independent Prosperity Review*, March
- Local industrial strategies; building on strengths, addressing weaknesses, Bennett Institute Policy Brief, March
- Sensitive intervention points in the post-carbon transition. *Science*, 364, April

### Events

- ‘Economic Complexity: The view from here’ - Presentation to BEIS, March
- ‘Finding clarity in complex industrial landscapes’ - Panel presentation at Bennett Institute Conference, April
- ‘Interpreting Economic Complexity’ - Presentation at the OECD conference on New Analytic Tools and Techniques for Economic Policy Making, April
- ‘Analysis for Industrial Strategy Grand Challenges and Missions’ - BEIS Roundtable, May
- ‘Navigating Knowledge: New tools for the Journey’ - Presentation at the Oxford Martin School lecture series on Evolving Economic Thought, May

### Other activity

- ‘Tip the planet: tackling climate change with small, sensitive interventions’ - blog piece in *The Conversation UK*, April
  - Economic Complexity Analysis work mentioned in Andy Haldane’s recent BoE speech (SPERI Annual Lecture, University of Sheffield)
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## Jack Sheldon

### Events

- Routes to an English Parliament conference, Winchester. Talked about possible constitutional design options for an English Parliament, 11 January
  - Political Studies Association conference, Nottingham. Presented a paper 'Precious but Poorly Understood? The Union in Contemporary Conservative Politics', 15 April
  - Presented thoughts on the future of interparliamentary relations in the UK to clerks from all of the UK's parliaments and assemblies at a meeting of the Interparliamentary Forum on Brexit in Edinburgh, 26 April
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## Dr Tanya Filer

### Publications

- Bennett Institute Report: [Thinking about GovTech: A brief guide for policymakers](#)
  - Article: New Statesman, '[Why the "government" in govtech must be more than just a client](#)', 18 February
  - Article: New Statesman, '[How GovTech can become a powerful development tool](#)', 23 April
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## Dr Linday Aqui

### Publications

- '[Government Policy and Propaganda in the 1975 Referendum on European Community Membership](#)', *Contemporary British History*, April
  - Bennett Institute Report: [Contingency Planning - The 1975 and 2016 Referendums](#)
  - Article: The Telegraph, '[Officials were ready for Brexit in 1975. How different could things have been if they had prepared this time round?](#)', 04 March
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