The UK – Researcher Practitioner Network for the Economics of Digitization:

Agenda for the 2nd Workshop on Digital Economics

*Friday, Nov 24th, The Yusuf Hamied Theatre, Christs College, Cambridge*

8h30 Registration and Refreshments

9h30 Welcome

**9h40: Flash presentations I: Data, Privacy and Regulation (5 min/ 9 presentations)**

- **Amelia Fletcher** (UEA) – *The Effective Use of Economics in the EU Digital Markets Act*
- **Christos Genakos** (Cambridge) - *Data Privacy and Digital Revenue: Impact of Application Tracking Transparency (ATT) on Mobile Gaming Revenue.*
- **Greg Taylor** (Oxford) - *Ecosystem Effects as Barriers to Entry*
- **Jens Prüfer** (UEA & Tilburg) - *Regulation of Digital Platforms and the State’s Use of Platform Technologies in China*
- **Wynne Lam** (UEA) - *Competition, Data Sharing and Secure Hardware Adoption*
- **Nick O'Donovan** (Keele) - *The Regulator’s Trilemma: on the Limits of Technocratic Governance in Digital Markets*
- **Jonas Hannane** (DIW Berlin) - *Predictive Returns to Web Tracking Data*
- **Michael Kummer** (UEA) – *GDPR and the Lost Generation of Innovation Apps*
- **Andrea Mantovani** (Toulouse Business School) - *Third-degree Price Discrimination in Two-sided Markets*

10h30: Coffee Break

**10h50: Flash presentations II: Platform Design and Platform Policies (5 min/person, 9 presentations)**

- **Agustina Martinez** (Universidad Carlos III de Madrid and Leicester) - *Hate Speech and Social Media: Evidence from Bolsonaro’s Election in Brazil*
- **Ashraful Mahfuze** (FCA) - *Optimal Design of Ratings History*
- **Jeffrey Matsu** (CIPFA) - *Exploring Blockchain Technologies for Collaboration and Partnerships*
- **Jiajia Zhan** (Imperial) - *The Impact of Platform Endorsement in Online Healthcare*
- **Maria del Rio-Chanona** (UCL) - *Are Large Language Models a Threat to Digital Public Goods? Evidence from Activity on Stack Overflow*
- **Prashant Garg** (Imperial) - *Who Influences Whom about What?*
- **Richard Kneller** (Nottingham) - *Information Constraints and Technology Efficiency: Field Experiments Benchmarking Firms Website Performance*
- **Stephan Seiler** (Imperial) - *How Much Influencer Marketing is Undisclosed? Evidence from Twitter*
- **Peter Ormosi** (Compass Lexecon & UEA) - *Recommender Systems and Competition on Subscription-based Platforms*

11h35: Changeover
11h45: Flash presentations III: Macro, Productivity, Cloud, AI (5 min/person, 8 presentations)

- Lucy Hampton (Cambridge) - Twenty-first Century Progress in Computing
- Florentine Schwark (HU Berlin) - Digitalization and Resilience to Disaggregate Shocks
- Julia Schmidt (OECD) - Data Scientists Wanted? – The Role of Data in Jobs in Canada, the United Kingdom and the United States
- Vatsala Shreeti (Bank for International Settlements) - Adoption of Digital Technologies: the Case of Smartphones in India
- Daniel Ershov (UCL) - Managing Algorithm Development among Third Party Contractors
- Benjamin Evans (UEA) - Cloud Portability and Interoperability under the EU Data Act: Dynamism versus Equivalence
- Rebecca Heath (Cambridge) - Investigating Interventions in Cybercrime Marketplaces Using Online Experiments
- Sawan Rathi (Sussex) - Do Stronger IPR Incentivize Female Participation in Innovation? Evidence from Chinese AI Patents

12h30: Lunch

13h15: Panel Discussion: Topic: digital/AI and (lack of) productivity

- Chair: Tommaso Valletti (Imperial)
- Karen Croxson (CMA)
- Denny Jicheva (DSIT)
- Maximilian Kasy (Oxford)
- Jonathan Porter (Ofcom)
- Helen Weeds (PSR)

14h00: Housekeeping/Next year

14h15: Long Presentations (15 minutes each + 3 minutes Discussion)

- Rossella Argenziano (Essex) - Data Governance with Vulnerable Populations
- Duarte Gonçalves (UCL) - The Economics of Recommender Systems: Evidence from a Field Experiment on MovieLens
- Marit Hinnosaar (Nottingham) - Connectedness and Marijuana Use

15h10: Coffee Break

15h30: Keynote: Jacques Crémer (TSE) - What Economics Do We Need for the Cloud?

- 45 min + discussion

16h30: Farewell + Networking Reception & Canapes

17h30: Event Closes